

ROKA

Annex No. 1 to the Privacy Policy – Cookie Policy

§ 1. General Provisions

1. This Cookie Policy sets out the rules for storing information by ROKA and accessing information already stored on the Client's Device in the form of cookies.
2. All terms defined in the Privacy Policy retain their meaning within this Cookie Policy. Additionally, the following definitions apply:
 - a. Cookies – refer to IT data, in particular text files, stored on the User's end device and intended for use of the Rokadoors.com website. Cookies usually contain the name of the website they originate from, the duration of storage on the end device, and a unique identifier.
 - b. First-party Cookies – cookies placed by ROKA, directly related to the electronic services provided by ROKA through the Rokadoors.com website.
 - c. Third-party Cookies – cookies placed by third parties via the Rokadoors.com website, typically used by advertisers and partners cooperating with ROKA.
 - d. Policy – this Cookie Policy, which constitutes Annex No. 1 to the Privacy Policy.
 - e. Device – an electronic device through which the Client accesses Rokadoors.com.

§ 2. Use of Cookies

1. ROKA uses cookies to store or access information on the Client's Device, as specified in this Policy.
2. ROKA uses the following types of cookies:
 - a. Session cookies – temporary files stored on the User's end device until they log out, leave the website, or close the web browser.
 - b. Persistent cookies – stored on the User's end device for the time specified in the cookie parameters or until deleted by the User. Ending a browser session or turning off the Device does not delete these cookies.
3. The use of cookies by ROKA does not cause configuration changes to the Client's Device or the software installed on it.

§ 3. Purposes of Cookie Use

1. ROKA uses first-party cookies to adapt the content of Rokadoors.com to the preferences and needs of Users, especially taking into account the type of Device used to access the site. These cookies include:
 - a. „Essential” cookies, enabling the use of services available on Rokadoors.com, such as authentication cookies for services requiring login;

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- b. Security cookies, used to detect authentication abuse within Rokadoors.com;
 - c. „Performance” cookies, used to gather data on how Users interact with Rokadoors.com;
 - d. „Functional” cookies, used to remember User settings and interface preferences (e.g., selected language, region, font size, website layout);
 - e. „Advertising” cookies, enabling the delivery of advertising content more aligned with the User’s interests.
2. ROKA uses third-party cookies to compile aggregate statistics and analyses for monitoring how Clients use Rokadoors.com, in order to optimize the website’s functionality. In this context, ROKA utilizes:
- a. LinkedIn Insight Tag – helps measure actions on Rokadoors.com, such as form submissions or content downloads, after viewing or clicking on an ad. More information:
<https://pl.linkedin.com/legal/cookie-policy>
 - b. Meta Pixel (Facebook Pixel) – a cookie that enables tracking of User activity on Rokadoors.com, including behavior and interactions. More information:
https://www.facebook.com/help/336858938174917/?locale=pl_PL
 - c. Google Analytics – upon opening Rokadoors.com, reads, writes, and sends information about the User’s IP-based origin to a secured Google server. More information:
<https://policies.google.com/technologies/types?hl=en>
 - d. Google AdWords and Facebook Ads – Rokadoors.com uses remarketing codes to display personalized ads within the advertising networks of Google or Facebook. These networks include websites of the respective providers and their business partners. More information:
 - Google: <https://policies.google.com/technologies/types?hl=en>
 - Facebook: <https://www.facebook.com/policy/cookies/>
3. ROKA collects only statistical browsing data through cookies. Other personal data (e.g., name, surname, etc.) is not collected or stored in any form.

§ 4. Managing and Disabling Cookies

- 1. The Client may limit or block cookies from being stored on their Device through browser settings or service configuration — in particular, to automatically block cookies or receive notifications each time a cookie is placed on the Device. Instructions can be found on browser provider websites:
 - a. Mozilla Firefox:

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<https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences>

b. Google Chrome:

<https://support.google.com/accounts/answer/61416?co=GENIE.Platform%3DDesktop&hl=en>

c. Microsoft Edge:

<https://privacy.microsoft.com/en-us/windows-10-microsoft-edge-and-privacy>

2. The User can delete cookies at any time.
3. ROKA informs that restricting the use of cookies may affect the availability and functionality of certain features on Rokadoors.com.

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